

البعد التداولي في توقعات هارون الرشيد

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الملخص

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الكلمات المفتاحية:

Abstract

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This paper is an applied approach to pragmatics that connects the contextual linguistic structures with the correspondence between the sender and recipient that is manifested through the Art of Tawke'a (The Art Of Signature) as a literary model. The Art of Signature is considered an interactional communication that results in actions and reactions from both the sender and the recipient, based on the precision in the use of language within the signature and the applicability of expression along with the previous and current contexts.

Context plays a significant role in the Pragmatic Approach of Harun Al-Rashid's signatures. The upshot of Al-Rashid's approach is a use of communicative language based on reason and a sound employment of language which rhetorically convince, guide, insinuate, or command the recipient through implied messages. Some messages used to be delivered from the sender which were thought to be formerly known by the recipient.

The Art of Signature requires both execution and implementation in converting words into actions. Thus, Al-Rashid's signatures had immensely achieved that, and resulted in active, executive and effective actions.

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